



**Arya School Of Management & Information Technology**



# BBA

**Bachelor of Business Administration**

# BCA

**Bachelor of Computer Application**

**(3 Years Full Time Course))**

**Affiliated To Utkal University**

**Govt. Of Odisha**

# ASMIT

The Arya School Of Management & Information Technology, a leading institute in the Temple City of Bhubaneswar offers diverse range of professional courses. It is a comprehensive educational destination that provides students with courses and qualification to enhance their skills and make them professionally competent for the industry.

ASMIT is a unit of “Odisha Research & Advanced Studies” set of under SR Act-1860 managed by a Council Of Management consisting of eminent and qualified persons from Leaders of Industry, Academician, Management Experts from the corporate and financial fields.

The institute is offering BCA (Bachelor Of Computer Application), BBA (Bachelor Of Business Administration), recognized by Govt. Of Odisha and Affiliated To Utkal University. Apart from the BBA & BCA course the institute also offers other programs like MCFC (Master Of Commerce In Financial & Control). MJMC (Master Of Journalism & Mass Communication), recognized by Govt. Of Odisha, Depart. Of Higher Education and Affiliated to Utkal University. The institute is having its own campus at Patrapada, Bhubaneswar.

## **BBA (Bachelor Of Business Administration)**

The 1<sup>st</sup> Year of the course is designed to be a general management course with students being trained in basics of various subjects of management required for an in-depth understanding of the subject. The 2<sup>nd</sup> Year consists of advanced courses with topics pertinent to the subject. In the final/3<sup>rd</sup> Year, students are exposed to specialized topics in various areas of management as well as they have to do one dissertation.

# BBA COURSES

- Principles and Practices of Management
- Business Communication-I
- Financial Accounting
- Business Statistics and Logic
- General English
- Indian Knowledge System
- Environmental Science and sustainability
- Human Behaviour and Organization
- Marketing Management
- Business Economics
- Emerging Technologies and application
- Media Literacy and Critical Thinking
- Indian Constitution
- Business Communication-II
- Additional Course - Indian or Foreign Language
- Cost and Management Accounting
- Legal and Ethical Issues in Business
- Management Information System
- Yoga/Sports/NCC/NSS/Disaster Management
- Entrepreneurship and Startup Ecosystem
- Operations Management
- Financial Management
- Business Research methodology
- Business environment and public policy(Options)
- International Business
- Design Thinking and Innovation
- Strategic Management
- Logistics and Supply Chain Management
- Internship/Capstone Project
- Discipline Specific Elective
- Project Management
- Business Taxation
- Corporate Governance
- Major Project
- Discipline Specific Elective
- Human Resource Management
- Indian Systems of Health and Wellness

## CAREER OPPORTUNITIES

The BBA course is tailored for undergraduates aiming for a career in management, offering global opportunities in corporate and academic sectors. It equips students to work in industries or run their own businesses.

## BCA (Bachelor Of Computer Application)

The Bachelor of Computer Application (BCA) programme is designed with a special focus on current Computer Applications. It is a three years (6 semesters) full time programme. The BCA program aims to developability to:

- Interact with real-life situations and to build systems which can be efficiently processed on computers.
- Take up position in systems management and project management in leading IT corporations.

# BCA COURSES

- Digital Logic
- Embedded System
- Microprocessors
- Digital Signal Processing
- Probability And Statistics
- Discrete Mathematics
- Numerical Techniques
- Combinatorics and Graph Theory
- Optimization Techniques
- Business Accounting
- Business Economics
- Management Information System
- Principle Of Management
- Introduction to Web Technologies
- Computer Fundamental
- Internet and Ethical Practices
- Organisation Behaviour
- Enterprise Resource Planning
- Advance Python Programming
- VB .Net
- Data Science and Data Management
- Corporate Communication
- Personality Development
- Project Management
- Principle of Management



## CAREER OPPORTUNITIES

BCA is a 3-year full-time degree that builds a strong foundation for an IT career. With growing global demand for skilled IT professionals, Indian graduates are earning well both in India and abroad. Despite short-term dips, IT remains a promising and expanding field.

**"Empowering young minds with knowledge and skills to lead the future — BBA & BCA at its best."**

## SPECIAL FACILITIES

- Guidance by Subject Experts and Professors, Library & reference book assistance for students are available in 1:2 ratio for students.
- Weekly in-house seminar and regular Personality Development Programmes by Experts.
- Provisions for blazer, kit & educational CDS.
- Documentary support and advice for financial assistance and loans.
- Industrial visits and study tours every year.
- Separate hostel facility for boys & girls.
- 24 hours internet facility with MPLS & ISDN connectivity.

## TRAINING & PLACEMENT

In the race of global business opportunities of the 21<sup>st</sup> century, the Indian economy is being restructured through process of economics reform based on free market principles. Several Indian companies are redesigning their long term strategies to emerge as major players in their target markets world.

As a part of the placement efforts, the institute has its own placement cell named **“ARYA RESOURCE CENTRE (ARC).”**

The ARC team maintains rapport with a number of potential employers and placement consultants and appraise them of the level of knowledge and practical application skills acquired by our students in various areas of management & IT and their utility to the organization.

Our students have already been placed in major industries and MNC's like Coca-Cola, Airtel, Ashok Leyland Finance, Axis Bank, DBS Chola, Ceasefire Industries, HDFC, Kenstar, ICICI, Century Cement, SKS Group, etc.

## HOW TO APPLY

The prospectus along with the application form is available either by paying ₹200/- in cash / Demand Draft drawn in favour of ARYA SCHOOL OF MANAGEMENT & INFORMATION TECHNOLOGY payable at Bhubaneswar, during the office hour in all working days from 10:00AM to 6:00 PM.

# SELECTION PROCEDURE

Selection of candidates for admission into BBA & BCA programme are done on the basis of Entrance Test, GD(Group Discussion) and PI(Personal Interview).

## ELIGIBILITY:

- BBA - Higher Secondary/10+2 passed out in any discipline, viz. Arts/Science/Commerce with 45% of marks for General & 40% marks for SC/ST candidates.
- BCA - Higher Secondary/10+2 passed out in any discipline, viz. Arts/Science/Commerce from a recognized Board/Council or equivalent with Mathematics/Statistics/Business Mathematics as a subject.



**AMBITION ASPIRATION ACHIVEMENT**

## THE CAMPUS

320/2686, Behind Sani Temple  
Adjacent to NH-5  
Patrapada, Bhubaneswar

## CONTACT US

Ph: 0674 2976039 | 0674 2976130  
Email: [directorasmit@gmail.com](mailto:directorasmit@gmail.com)  
Web: [www.aryamgt.ac.in](http://www.aryamgt.ac.in)