ASMIT

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Information Brochure

- ❖ **MFC**
- ❖ **BBA**
- ❖ **BCA**

ĀRYA SCHOOL OF MANAGEMENT & INFORMATION TECHNOLOGY

(Recognised by Govt. of Odisha, Affiliated to Utkal University)

Campus : Plot No. 320/2686, Behind Sani Temple , Adjacent to NH-16, Patrapada, Bhubaneswar -19
Phone No. : 0674 - 2976130 / 06742976039, E-mail : aryamgt@gmail.com

Director's Message....

Dear Parents and Students,

      Welcome to the Arya School of Management & Information Technology, Bhubaneswar. Choosing a college is one of the most important decisions that you will ever make. It can be the key that opens the door to a lifetime of opportunities for growth and service. We want you to make your choice of a college on relevant and reliable information. How well it turns out for you will depend primarily on the effort you invest in your own intellectual and professional development. Invest wisely and be assured that ASMIT faculty and staff pledge their best efforts in helping you attain your educational goals.

      As you pursue your studies, please remember that a college education is not entirely academic. It extends beyond the classrooms, laboratories and workshops to campus organizations, seminars and meetings, cultural, social and athletic activities. I hope that you will get involved in ASMIT campus life and that you will also make certain commitments to serve your community. Besides being a cause for campus and community development, the effort can be educationally rewarding and personally fulfilling.

      In a globalized, market driven and interconnected world, both individuals as well as institutions are attempting to make a trans-cultural impact. The need of the hour is to produce men and women who are visionary, dynamic and innovative. So in order to cater to the requirements of today's corporate world we are offering the programme that aim at the holistic developments of our students, thereby making them intellectually, socially, physically and spiritually balanced human beings.

      We believe in an education system that looks beyond employment and concentrates on individual development by imparting "managerial skills" and enhancing life time opportunities.

      I am sure that the budding managers of this Institute will make their mark in the Corporate world after passing out of this pioneer Institute. Our distinctive teaching methodology imparts education through modern learning techniques, which are characterized by brainstorming sessions, seminars, discussions, symposia, case studies, project presentations, career fests, workshops & several other functions so as to further strengthen the presentation & organizing acumen.

      Academic excellence, holistic education, innovative approach and global relevance continue to be the corner stones of Aryans educational philosophy. I am confident that these four will continue to be the determinants of the teaching-learning process at Arya school of management & It. ASMIT motto- Aspiration, Ambition & Achievement are the three core pillars to focus.

      You are fortunate that you can utilize services of Arya School of Management & IT and its hi-tech infrastructure for improving your qualifications to build a magnificent career. Its ever improving faculty, curriculum and facilities will ensure that you embark on a global career. So go ahead & grab this wonderful opportunity if you really want to drive in a fast lane. Fast forward your career with ASMIT.

Dr. Manmath Ku. Nayak, *Ph.D*
Director

THE INSTITUTE (ASMIT)

The **Arya School of Management & Information Technology (ASMIT)**, a leading Institute in the temple city of Bhubaneswar offers diverse range of professional courses. It is a comprehensive educational destination that provides students with courses and qualifications to enhance their skills and make them professionally competent for the Industry. ASMIT is a unit of "Odisha Research and Advanced Studies" set up under SR Act 1860 managed by a Council of Management consisting of eminent and qualified persons from Leaders of Industry, Academicians, Management Experts from the Corporate and Financial Field.

The Institute is currently offering M.Com in Financial & Control, Master in Journalism & Mass Communication (MJMC), Bachelor in Business Adminstration (BBA) & Bachelor in Computer Application (BCA), Recognised by Govt. of Odisha and affiliated to Utkal University. The Institute is having its own Campus at Patrapada, Bhubaneswar.

AFFILIATIONS

Arya School of Management & Information Technology (ASMIT) is recognised by Dept. of Higher Education, Govt. of Odisha and Affiliated to Uktal University.

MFC
Redesignated as
M.Com
in Financial & Control

The M.Com in Financial & Control programme seeks to equip students with conceptual and analytical skills for financial decision-making. What makes this course different from contemporary courses in the area of management is the balanced blend in various aspects of finance. The purpose is to enable broad, in-depth know-how of the functions of Finance & Control. The students are provided with basic inputs in the core areas as well as in areas of finance.

To keep pace with the latest developments in the field of finance, the curriculum has decided to include new courses such as Derivatives & Risk Mgt., Treasury Mgt., Real Estate Investment Mgt., Insurance Mgt., Mutual Funds Mgt., Equity Research etc. The revised course also includes an industry project, 6-8 weeks Summer Training Programme in reputed organizations. This offers the students an opportunity to put the acquired financial knowledge to practice and also to leverage on the experience gained during their project period. The edge is further sharpened with the industry through the Seminars, Workshops, Symposia and Research work.

THE COURSE

The Course is designed for graduates who aspire to make a career in the field of Financial Management. This exciting field is full of career opportunities, both at the corporate and the academic level. The first year of the course is designed to be a general management course with students being trained in the basics of various subjects of Financial Management required for an in-depth understanding of Financial & Control. The second year consists of advanced courses with final project and topics pertinent to the subject. In the final year, students are exposed to specialized topics in various areas of Financial Management.

CAREER OPPORTUNITIES

Being an M.Com in Financial & Control one's career is open to Corporate Finance, International Finance, Financial Consulting Commercial & Investment Banking, Treasury Mgt, Risk Mgt., Insurance, Capital Markets, Equity & Bond Research, Risk Mgt., Mutual Fund Mgt., Real Estate Mgt., Venture Capital, Mergers and Acquisitions, Valuation & manufacturing sector.

ELIGIBILITY & SELECTION PROCESS

Graduate in any discipline, viz, Arts, Humanities, Commerce, Management, Social Sciences, Mathematical Sciences, Engineering, with 50% marks in aggregate, (45% for SC / ST candidates) from any recognized University. The first graduation degree percentage will be taken into consideration for admission into M.Com in Financial & Control Course. Reservation of seats according to the University rules for SC/ST candidates is available. Candidates appearing for the final year of Bachelor's Degree can also apply for admission, provided they should produce their proof of eligibility at the time of admission. Selection of Candidates for admission into M.Com in Financial & Control programme is done on the basis of Entrance Test, Group Discussion and Personal Interview.

COURSE CONTENT

M.Com in Financial & Control is a two-years full time Post-Graduate Degree programme under Utkal University & Recognized by the Government of Odisha. It is one of the advanced courses exclusively dealing with financial management. The course aims at enhancing skill and competence of students as finance professionals in today's dynamic and complex business world. The course structure of M.Com in Financial & Control programme has been designed as follows

SEMESTER I	PAPER	SUBJECT	MARKS
	1.1	Management Concepts & Organizational Behaviour	100
	1.2	Economic Analysis for decision making	100
	1.3	Financial Accounting	100
	1.4	Quantitative Techniques of Mangement	100
	1.5	Marketing Management	100
	1.6	Financial Management	100
	1.7	Business & Financial Environment	100
	1.8	Financial Markets & Instrumentsnt	100
		TOTAL	800

SEMESTER II	PAPER	SUBJECT	MARKS
	2.1	Management of Financial Institution	100
	2.2	Accounting for managerial decision	100
	2.3	Risk & Insurance Management	100
	2.4	Investment analysis & equity research	100
	2.5	Merchant Banking & Financial Services	100
	2.6	International Business	100
	2.7	Mutual fund & Portfolio Management	100
	2.8	Research Methodology & Business Communication	100
		TOTAL	800

SEMESTER III	PAPER	SUBJECT	MARKS
	3.1	Financial Derivatives & Risk Management	100
	3.2	International Finance	100
	3.3	IT for Managers	100
	3.4	Strategic Management	100
	3.5	Tax Planning & Management	100
	3.6	Marketing of Services	100
	3.7	Corporate restructuring & Financial Engineering	100
	3.8	Training Reports	100
		TOTAL	800

SEMESTER IV	PAPER	SUBJECT	MARKS
	4.1	Strategic Financial Management	100
	4.2	Corporate Governance & Business Ethics	100
	4.3	Commodity markets & futures	100
	4.4	Retailing & Brand Management	100
	4.5	Business & Corporate Law	100
	4.6	Accounting Standard & corporate reporting	100
	4.7	Entrepreneurship & small business management	100
	4.8	Final Project & Viva Voce	100
		TOTAL	800

BACHELOR OF BUSINESS ADMINISTRATION
(BBA)

The BBA programme has been developed to prepare students to meet the requirements of international and global organizations. Accordingly, upon graduation students have a fundamental knowledge of the theoretical dimensions of business operations as well as an understanding of the practical application of these theories. Following successful completion of the programme, students should be in a position to work in a variety of industries, manage their own enterprises or move into family-owned firms.

The programme is built in stages, with students moving through three distinct phases.

FEATURES

- To introduce students to business realities and equip them with basic concepts, tools & techniques for analysis, decisional actions & appreciations of organizational environment in larger contexts in which businesses function and grow.

- To help students acquire an assortment of skills and competence for effective functioning, problem solving and pro-active preparations.

- To develop skills for understanding different newly developed areas among the young fresh students who want to develop and keep themselves abreast with the changing world.

THE COURSE

The BBA course is designed for under Graduates who aspire to make a career in the field of Management. This exciting field is full of career opportunities, both at the corporate and the academic level. The 1st year of the course is designed to be a general management course with students being trained in basics of various subjects of Management required for an in-depth understanding of the subject. The 2nd year consists of advanced courses with topics pertinent to the subject. In the final year, students are exposed to specializes topics in various areas of Management as well as they have to do one dissertation.

ELIGIBILITY & SELECTION PROCESS

Higher Secondary / 10+2 passed out in any discipline, viz. Arts, Science Commerce from a recognised Board / Council or equilvalnt. Selection of Candidates for admission into BBA programme is done on the basis of Group Discussion & Personal Interview.

COURSE CONTENT

BBA is a 3 years full time Degree programme under Utkal University & Recognized by the Government of Orissa. The course structure of BBA has been designed as follows.

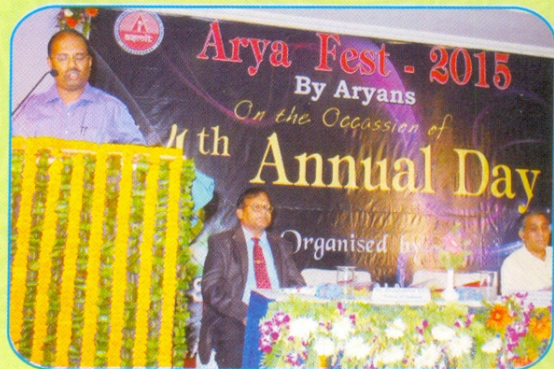|	PAPER	SUBJECT	MARKS
SEMESTER I	101	Introduction to Business	100
	102	English Language & Literature	100
	103	Quantitative Techniques for Management	100
	104	Basic Financial Accounting	100
		TOTAL	**400**
SEMESTER II	201	Econimics	100
	202	Management Theory & Practice	100
	203	Cost & Management Accounting	100
	204	Computer for Management (Including Practical)	100
		TOTAL	**400**
SEMESTER III	301	Psychology for Management	100
	302	Business Ethics & Corporate Governance	100
	303	Introduction to Banking & Insurance	100
	304	Business & Corporate Law	100
	305	Comunicative English	50
		TOTAL	450
SEMESTER IV	401	Financial Management	100
	402	Marketing Management	100
	403	Human Resource Management	100
	404	Production & Operation Management	100
	405	Environmental Studies	50
		TOTAL	450
SEMESTER V	501	Organaisational Bihaviour	100
	502	Financial Market & Institutions	100
	503	Advertisement & Sales Promotion	100
	504	Management Information System & DSS including Practical	100
	505	Indian Society & Culture	50
		TOTAL	450
SEMESTER VI	601	Research Methodology	100
	602	Enterprenuership & Small Business Management	100
	603	Organisational Change & Development	100
	604	Dissertation & Viva-Voce	100
	605	E-Business	50
		TOTAL	450

"MILAN" being inaugurated by Hon'ble
Law Minister Arun Sahoo

Release of book during "MILAN"

The Director presenting mementos to the
Guests during a function

The Director is delivering welcome
speech during the Arya Fest

Students performing cultural programme
during the Annual Function

Arya Fest 2015 is being inaugurated by
the esteemed guests

Overwhelmed students receiving prizes
from the Guests

Prof. T.K. Pani, Ravenshaw University is delivering
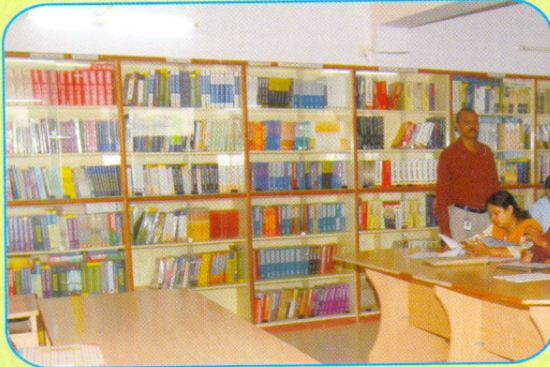a lecture during Foundation Day Celebration

Guests are giving away prizes to the winners during 'Arya Fest 2015'

Awarding final certificate to a student

Reading room activities is also a part of academic practices

It's a time of recognition : Students are awarded for their performances in different competitions

The Director was felicitated by PG Dept. of Commerce, Berhampur University

Guests are giving away prizes to the winners during 'Arya Fest 2015'

All eyes & ear are open for the speaker during a seminar

Guests during a programme of the instiute

BACHELOR OF COMPUTER APPLICATION
(BCA)

Information Technology is widely regarded as the industry of the future due to the ever growing applications of the IT in all spheres of life. The demand for those who are qualified and competent in IT is prophesied to grow for along time to come-in spite of short term declines.

Indian IT qualified persons are working in all round the globe and also in India and earning high remunerations. Foreign countries are relaxing Visa conditions and permitting more and more IT personnel from India to work in their countries. Within India also the persons employed in the IT sector is growing at more than 50% every year.

BCA (Bachelor of Computer Application) is a three-year full time degree course covering all the essential areas of computer education. This is a good foundation course for eventual Information Technology Career.

OBJECTIVES

- To introduce core concepts in computing.
- To introduce students to the basic of systems software and software engineering.
- To develop the relevant knowledge and skills and apply the key software applications.
- To apply the various key programming languages.
- To describe the concept and application of systems analysis and design.
- To apply a critical approach to the analysis of computer related solutions.
- To provide the necessary knowledge and skills for design and management of databases.
- To integrate practical experience/ skills for better design and administration of computer networks.

THE COURSE

The Bachelor of Computer Application (BCA) programme is designed with a special focus on current Computer Applications. It is a three years (six semesters) full time programme. The BCA program aims to develop ability to :

- Interact with real-life situations and to build systems which can be efficiently processed on computers.
- Take up positions in systems management and project management in leading IT corporations.

COURSE CONTENT

BCA is a 3 years full time Degree programme under Utkal University & Recognized by the Government of Orissa. The course structure of BCA has been designed as follows.

SEMESTER I

PAPER	SUBJECT
AECC-1	Environmental Science
CC-1	Digital Logic
CC-2	Programming Using "C"
GE/IC-1	Principles of Management
CC-1	Practical(Digital Logic Lab)
CC-2	Practica(Programming Lab)
GE/IC-1	Tutorial/Lab(Principles of Mgmt Lab

SEMESTER II

AECC-2	English/MIL Communication
CC-3	Programming Using C++
CC-4	Data structure
GE/IC-2	Statistics
CC-3	Practical(Programming using C++ lab)
CC-4	Practical(Data structure Lab)
GE/IC-2	Lab(Statistics Lab)

SEMESTER III

CC-5	Computer Organisation
CC-6	Operating System
CC-7	Discrete Mathmatical Structures
SECC-1	Android Programming
GE/IC-3	Business Accounting
CC-5	Pratical(Computer Organisation Lab)
CC-6	Practical(Operating System Lab)
CC-7	Practical(Discrete Mathematical Structures Lab)
GE/IC-3	Lab (Business Accounting Lab)

SEMESTER IV

CC-8	JAVA Programming
CC-9	Computer Network
CC-10	Database System
SECC-2	Python Programming
GE/IC-4	Business Economics
CC-8	Practical(JAVA Programming Lab)
CC-9	Practical(Computer Networks Lab)
CC-10	Practical(Database System Lab)
GE/IC-4	Practical(Business Economics Lab)

SEMESTER V

CC-11	Web Technology
CC-12	Software Engineering
DSE-1	Unix Programming
DSE-2	Data Mining
CC-11	Practical(Web Technology Lab)
CC-12	Practical(Software Engineering Lab)
DSE-1	Practical(Unix Programming Lab)
DSE-2	Practical (Data Mining Lab)

SEMESTER VI

CC-13	Computer Graphics
CC-14	Numericals Techniques
DSE-3	Data Science
DSE-4	Project Work/ E-Commerce
CC-13	Practical(Computer Graphics Lab)
CC-14	Practical(Numerical Techniques Lab)
DSE-3	Tutorial(Data Science Lab)
DSE-4	Tutorial(E-Commerce Lab)

INDUCTION PROGRAMME

Before the beginning of the first academic session, the Institute organizes an induction programme called "PARIVARTAN" to give exposure to the newly enrolled students and understanding of the objectives of the Institute, of the kind of effort the Institute expects from them as they begin their preparation for a professional career, and of the values, which the Institute considers important. The induction programme facilitates the adjustment of the students to this Institute and to the kind of training imparted. Attendance at the induction programme is compulsory.

FACULTY

The Members of the teaching Faculty of the Institute are carefully chosen educators and practitioners with proven ability to provide students with a meaningful and exciting learning experience. The faculty members have achieved excellence in their chosen areas of specialization. The core team plays a crucial role in ensuring that the students extract maximum benefit from their desired courses. Other than our faculty members, the institute takes care in providing faculty who can use their industrial and academic exposure to provide a complete learning experience to the students. Seminars related to the course are conducted on a regular basis. Besides interpersonal communication, personality development classes are also administrated to develop the students into better professionals.

TRAINING & PLACEMENT

In the race of global business opportunities of the 21st century, the Indian economy is being restructured through a process of economic reforms based on free market principles. Several Indian companies are redesigning their long term strategies to emerge as major players in their target markets worldwide.

Our students have already been placed in the major industries and MNCs like HDFC Bank, Ceasefire Indudtries Ltd., ING Vysya Bank, Axis Bank Ltd., ICICI Prudential Life Insurance, Chola Mandalam DBS, Spandan Microfinance, SKS Group etc. Placement agencies are keeping in touch with the recent trends to offer the best options as per individual competencies. Our students have been placed in various domestic and multinational Organizations, Students are encouraged to actively participate in corporate networking and placement activities. The institute believes that the entire placement exercise is a coordinated effort between the students and ASMIT. The Institute in the name of mindspark skills has tied up with Indiaskills which is a organisation city & guilds, UK a premier training group worldwide for various vocational training & placement in association with Irize the employment exchange setup in collaboration with public private partnership.

SEMINARS & WORKSHOP

The Institute organizes seminars in all areas. The seminars are conducted to create an interface between the students. Leading practitioners are invited to deliberate and discuss on issues to current importance. This will facilitate the students to gain new insight into the subject, develop a practical orientation and enhance their exposure to larger social, economic and managerial issues.

INFRASTRUCTURE

The Campus is located in a prime area in the state capital, which is easily accessible by various modes of public transport. The Institute has its own multistoried building with 25,000 sq.ft. floor area at Patrapada. The classrooms are specious to provide a comfortable environment for teaching and learning. The computer labs are well equipped with the latest computing facilities concurrent with emerging technologies with 24 hours internet facilities with MPLS & ISDN connectivity. The communication classes are conducted through Audio Visual system by the experts from Industry.

LIBRARY

The Institute library is fully equipped with wide range of books on Financial Management, Research Journals and CD's which covers the entire gamut of the course curriculum. The library also subscribes to wide range of Journals, Periodicals, Newspapers and Magazines to keep students abreast with the latest developments. The Internet facility is also available for students during their college hours.

GENERAL RULES

- Students must have to appear the internal examination conducted by the institute in time.
- Students should follow the rules and regulations of the institute.
- Any damage to the institute property shall be levied upon the concerned students.
- Students must have to maintain discipline while dealing with or in association of different programmes run by the institute.
- The Institute authority reserves the right to cancel the studentship under any disciplinary action.
- Fees once paid shall not be refunded in any circumstances.
- Any dispute is subject to Jurisdiction of Bhubaneswar only.

HOW TO APPLY

The Prospectus along with the application form is available either by paying Rs. 200/- in Cash / Demand Draft drawn in favour of Arya School of Management & Information Technology, payable at Bhubaneswar, during the office hour in all working days from 10.00 AM. to 6.00 P.M.

The application form, duly completed, with the required enclosure, should be returned to the Director, Arya School of Management & Information Technology, along with two self addressed envelopes. Applicants may submit the application form and required documents at theInstitute personally / Courier / by registered / speed post. The last date for receiving documents is within 15 days from the date of publication of degree result of Utkal University. It is the applicant's responsibility to ensure that the application form is complete in all respects, and is accompanied by the required documents.

- After filling in the required particulars the applicants should attach the attested true copies of the following Certificates / Documents.
- Mark sheet & Certificate of Matriculation, +2 & Degree Examination.
- Attested Photo Copy of Certificates and Mark sheets of all earlier examinations appeared. (Originals of a b o v e documents need to be produced for verification at the time of admission)
- College Leaving Certificate, (CLC) in original along with the conduct certificate issued from the institution last attended.

- Four passport size colour photograph & two stamp size photographs.
- Admission Intimation letter issued by the Institution in original. Prescribed course fees in the shape of Cash / Demand Draft in favour of Arya School of Management & Information Technology, payable at Bhubaneswar as per the fees structure.
- Those candidates availing the Installment facilities are requested to enclose an undertaking form along with the application form.
- Caste certificate in case of SC / ST candidates by the competent authority.
- Migration Certificate in case of student other than Utkal University.
- Declaration form in prescribed format to abide by the rules.
- Final Year students awaiting the declaration of results can apply to appear Personnel Interview and can also be considered for Admission. However, they have to submit the proof of passing the Degree examination before admission.
- The candidates have to fulfill the eligibility criteria. The candidate has to provide necessary information in detail. In the event of any information being found incorrect or misleading, the candidature shall be liable to cancellation by the institute authority at any time and the fees paid will not be refunded. The fees once paid can not be refunded / exchanged under any circumstances.

CO-CURRICULAR ACTIVITIES

Studying at ASMIT is a fun. In Fact more enjoyment than fun itself. Students are encouraged to form special interest and hobby groups to further their extra curricular development. The institute organize cultural events, annual functions, welcome and farewell ceremony, convocation and other festive occasion. Various competitions are conducted to encourage student's participation.

HOSTEL FACILITIES

Separate Hostels are available for boys and girls at nominal charges. Hostels will be provided on priority basis to outstation students with provision of Telephone, TV, Indoor games, Newspaper and Magazines, etc. Mess facility is available at the hostels. Institute authorities take utmost care to ensure hygiene and good health.

SPECIAL FACILITIES

- Guidance by subject Experts and Professors.
- Students care cell is constituted to maintain the human dimension to our learning environment and to maintain regular one to one interactions between the faculties & students
- Library and reference book assistance for studentsare available in 1:2 ratio for students.
- Weekly in-house seminar and regular Personality Development Programmes by experts.
- Provision for Blazer, Kit and educational CDs for each student.
- Students applying for financial assistance and loans from banks are provided all necessary documentary support and advice.
- The Institute organizes industrial visits & study tours as a part of their academic curriculum every year.
- The Institute provides transport facilities to all the students.

OUR ACHIEVEMENT

Arya School of Management & Information Technology has been ranked 45 amongst the B schools of the country as per the Business World survey. The Business World conducted a survey in the country among the B Schools in June 2010 taking certain parameters and the Institute was ranked 45 while fulfilling the criteria and has achieved the Aspirants' ranking which is a milestone by itself.

It not only proves our quality but has added impetus in our constant quest for excellence.

INDIA'S BEST B-SCHOOLS A SURVEY

Aspirants' Ranking

RANK	INSTITUTE	Overall score	Cate-gory*	Infras-tructure facili-ties	Educa-tional system	Selec-tion proce-dure	Campus place-ments	Indus-trial visits	Intellec-tual capital
1	Indian Institute of Management, Ahmedabad	8.97	2	9.15	9.02	8.86	9.11	8.65	9.02
2	Indian Institute of Management, Calcutta	8.96	2	9.01	8.94	9.03	8.96	8.89	8.96
3	Indian Institute of Management, Kozhikode	8.90	2	8.81	9.01	9.01	8.84	8.77	8.98
4	Indian Institute of Foreign Trade, Delhi	8.86	1	8.95	8.91	8.97	8.91	8.72	8.72
5	Symbiosis Institute Of Business Management, Pune	8.73	1	8.80	8.75	8.61	8.71	8.82	8.69
6	Indian Institute of Management, Indore	8.65	2	8.70	8.53	8.49	8.74	8.96	8.89
7	Indian Institute of Management, Shillong	8.54	3	8.97	8.50	8.79	8.25	8.32	8.79
8	Nirma Institute Of Management, Ahmedabad	8.51	2	8.90	8.70	8.60	8.10	8.25	8.51
9	Indian Inst. of Social Welfare & Business Mgmt, Kolkata	8.47	3	8.60	8.35	8.45	8.40	8.35	8.65
10	Xavier Labour Relations Institute, Jamshedpur	8.43	2	8.54	8.51	8.51	8.19	8.33	8.51
11	Narsee Monjee Institute of Management Studies, Mumbai	8.42	1	8.62	8.48	8.46	8.14	8.31	8.48
12	Jamnalal Bajaj Institute of Management Studies, Mumbai	8.39	2	8.80	8.43	8.22	8.30	8.40	8.18
13	National Institute of Industrial Engineering, Mumbai	8.29	2	8.54	8.80	8.40	8.27	7.88	7.88
14	Symbiosis Institute of Management Communications, Pune	8.28	3	8.37	8.46	8.23	8.13	8.06	8.40
15	S.P. Jain Institute of Management & Research, Mumbai	8.24	2	8.40	8.40	8.06	8.28	8.03	8.23
16	Management Development Institute, Gurgaon	8.19	2	8.60	8.04	8.20	8.04	7.97	8.31
17	Welingkar Institute of Mgmt Development and Research, Mumbai	8.09	2	8.05	8.10	7.70	8.22	8.27	8.22
18	Birla Institute of Mgmt Technology, Greater Noida	8.08	3	7.96	8.20	8.08	7.96	8.32	7.96
19	ICFAI Business School, Hyderabad	8.05	1	8.25	8.04	8.00	7.95	8.04	8.00
20	Birla Institute of Technology, Mesra	8.04	2	8.30	8.14	7.95	7.96	8.04	7.85
20	K.J. Somaiya Inst. of Mgmt Studies and Research, Mumbai	8.04	2	8.33	8.18	7.93	7.71	7.97	8.15
20	Symbiosis Centre for Distance Learning, Pune	8.04	2	8.13	8.09	7.81	7.97	7.94	8.28
23	Vinod Gupta School of Management, IIT Kharagpur	8.02	3	8.22	8.28	8.17	7.94	7.39	8.11
24	Faculty of Management Studies, University of Delhi, New Delhi	7.98	2	7.72	8.00	8.07	8.12	7.92	8.03
25	Department of Management Studies, IIT Delhi	7.97	2	7.91	8.11	8.07	7.88	7.94	7.91
26	Indira Gandhi National Open University, Delhi	7.91	3	7.96	7.92	7.76	7.88	7.96	7.96
26	JIS Group, Kolkata	7.91	3	7.94	8.11	7.83	7.67	7.89	8.00
26	Rourkela Institute of Management Studies, Rourkela	7.91	3	8.11	7.94	8.06	7.94	7.67	7.72
29	Indian Institute of Modern Mgmt., Pune	7.90	2	7.95	8.19	7.74	7.88	7.77	7.88
30	Faculty of Mgmt Studies, Banaras Hindu Univ, Varanasi	7.87	3	8.04	7.88	8.00	7.67	7.79	7.83
30	Indian Institute of Foreign Trade, Kolkata	7.87	3	7.92	8.00	7.68	7.88	7.84	7.88
30	Xavier Institute of Management, Bhubaneswar	7.87	2	7.79	7.86	7.84	8.06	7.95	7.71
33	Indian Centre for Management and HRD, Pune	7.83	3	7.88	8.12	7.76	8.06	7.41	7.76
34	Delhi School of Business	7.82	3	7.91	7.87	7.70	7.87	7.70	7.87
35	Department of Business Management, Calcutta University, Kolkata	7.81	3	7.86	8.00	7.86	7.64	7.71	7.79
35	Sriram Business School, Noida	7.81	3	7.54	8.15	7.69	7.54	8.08	7.85
37	Indian School of Business & Finance, Delhi	7.80	3	8.00	8.33	7.89	7.39	7.50	7.67
38	Dayanand Sagar Business School, Bangalore	7.79	3	7.83	7.75	7.67	7.50	8.00	8.00
39	International Management Institute, Delhi	7.77	2	8.01	7.71	7.91	7.61	7.64	7.75
39	Ishan Institute of Management, Noida	7.77	3	7.69	8.00	8.00	7.62	7.85	7.46
41	IEM, Kolkata	7.76	3	7.95	7.80	7.85	7.70	7.80	7.43
42	Institute of Technology & Management, Mumbai	7.73	3	7.81	8.06	7.63	7.19	8.25	7.44
42	Sydenham Institute of Management Studies and Research, Mumbai	7.73	3	7.50	8.21	7.50	7.79	7.79	7.57
44	Rai Business School	7.72	3	7.75	7.81	7.94	7.56	7.75	7.50
45	Arya School of Management & IT, Bhubaneswar	7.71	3	7.53	7.71	7.65	7.88	7.76	7.71
45	SDM Institute of Management Development, Mysore	7.71	3	8.07	8.00	7.57	7.36	7.64	7.64
47	BITS, Pilani	7.70	3	7.85	7.58	7.73	7.42	7.92	7.69
47	BLS Institute of Management, Ghaziabad	7.70	3	8.00	7.93	7.80	7.73	7.40	7.33
47	MS Ramaiah Institute of Management, Bangalore	7.70	3	7.82	8.00	7.41	7.53	7.94	7.47
50	T.A. Pai Management Institute, Manipal	7.69	3	7.84	7.84	7.76	7.64	7.56	7.76

*By number of times selected for ranking; Category 1=selected more than 50 times; Category 2: 26-50 times; Category 3: less than 25 times
Base: 254 respondents
Source: BW Synovate B-school Survey 2010

28 JUNE 2010 **104** BUSINESSWORLD

SEMINAR SPEAKERS

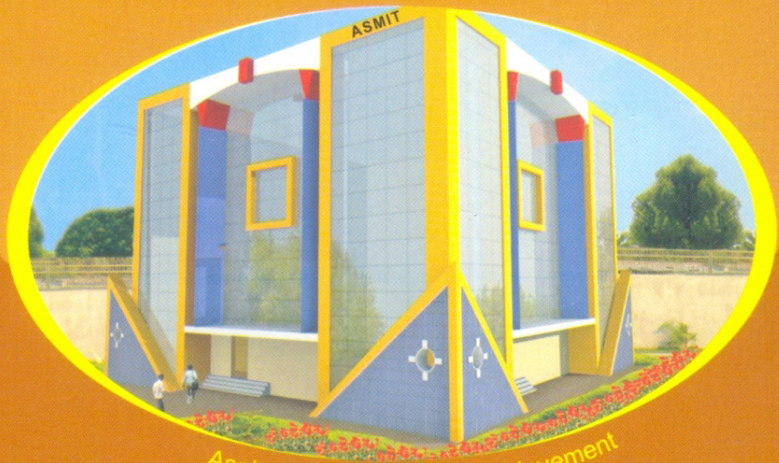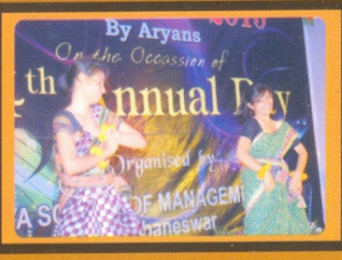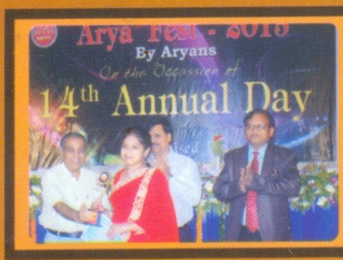| SUBJECT	SPEAKERS
Accounting for Decision Making	**Prof. Jawahar Lal** *Ex-Head & Dean, Dept. of Commerce* Delhi School of Economics, DU
Future Prospects of Finance Job	**Dr. B. P. Singh** *Chairman, D.S.P.S.R, Delhi* Formerly Professor, Head & Dean Faculty of Commerce & Business, Delhi School of Economics, University of Delhi
Positive Thinking	**Prof. O. P. Rai** *Dept. of Commerce & Mgt. Studies* Banaras Hindu University, Varanasi
Steps of Getting Success	**Prof. Ajit Kumar Das** *Dean, IIIT Bhubaneswar*
Mgt. Concept & It's Importance	**Dr. Bidhu Bhusan Mishra** *Prof. in Management, Dept. of Business Admin.,* Utkal University
Career in Life Insurance	**Mr. Gypsy Bunyan** *Channel Manager* HDFC Standard Life
Emerging Issues in Strategic Mgt.	**Prof. R. P. Das** *Director & Dean Institute of Mgt.* Ravishankar University, Raipur
Importance of Communication	**Dr. Prafulla Ku. Mohanty** *Ex-principal* Erstwhile Ravenshaw College, Cuttack
Changing Role of HR in Today's Scenario	**Mr. Prakash Panda** *National HR Head,* The Mobile Stores Ltd. ESSAR GR, Mumbai
Financial Practices	**Dr. Radhe Shyam Pradhan** *Prof. of Finance* Dept. of Management Studies Tribhuvan University, Kathmandu, Nepal
PC Architecture	**Jaminikanta Mohanty** *Director* DOEACC Ext. Centre, BBSR
Financial Market	**Mr. Kshirod Ku. Panigrahi** *Chief Manager (CBG)* ICICI Bank Ltd.
Financial Market, An Overview of the National Stock Exchange	**Mr. Sayed Izharul Hasnain** *Consultant, SBU Education* NSE, Kolkata
Tips of Improving Skills	**Mr. A. K. Parida** *Chief Manager* Union Bank of India

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